Bees and other pollinators are essential to a healthy environment, yet are declining. Around 85% of flowering plants, including many crops, need a pollinator to reproduce. As much as 1/3 of our food supply relies on the work of bees, and pollinators are at the heart of resilient ecosystems.

The Bring Back the Pollinators campaign is based on four principles, which you can easily adapt to any location:

- Grow a variety of pollinator-friendly flowers to provide the nectar and pollen bees need.
- Provide shelter. Ensure there are nest sites for bees, host plants for caterpillars, and places pollinators can overwinter.
- Avoid using pesticides, especially insecticides, because they are harmful to pollinators.
- Spread the word by talking to your friends and neighbors.

To discover more practical information about how you can help to **Bring Back the Pollinators** and to sign the Pollinator Protection Pledge, visit BringBackthePollinators.org.

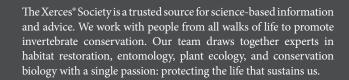
Try these simple ways to encourage others in your community to join you:

- Install a Pollinator Habitat Sign to let your friends and neighbors know that you're providing a safe place for pollinators.
- The inside of this brochure is a poster. Put it somewhere visible!
- ← Tell family, friends, and neighbors that they can find information and sign the pledge at BringBackthePollinators.org.

POLLINATOR CONSERVATION **RESOURCE CENTER**

For in-depth guidance on what you can do to help pollinators, dive into the Pollinator Conservation Resource Center. Simply click on your state to access fact sheets, brochures, and more about:

- Selecting the best pollinator plants
- Planning & creating habitat
- Reducing pesticide use
- Creating native bee nests



The Xerces Society for Invertebrate Conservation Tel (855) 232-6639 • xerces.org

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FOUR SIMPLE PRINCIPLES TO BRING BACK THE POLLINATORS

- 1. Grow pollinator-friendly flowers
- 2. Protect nest sites & host plants
- 3. Avoid using pesticides
- 4. Spread the word!







