Bees and other pollinators are essential to a healthy environment, yet are declining. Around 85% of flowering plants, including many crops, need a pollinator to reproduce. As much as 1/3 of our food supply relies on the work of bees, and pollinators are at the heart of resilient ecosystems.

The **Bring Back the Pollinators** campaign is based on four principles, which you can easily adapt to any location:

- Grow a variety of pollinator-friendly **I** flowers to provide the nectar and pollen bees need.
- Provide shelter. Ensure there are nest sites for bees, host plants for caterpillars, and places pollinators can overwinter.
- Avoid using pesticides, especially insecticides, because they are harmful to pollinators.
- **Spread the word** by talking to your friends and neighbors.

To discover more practical information about how you can help to **Bring Back the Pollinators** and to sign the Pollinator Protection Pledge, visit BringBackthePollinators.org.

Try these simple ways to encourage others in your community to join you:

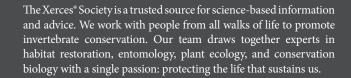
- Install a Pollinator Habitat Sign to let your friends and neighbors know that you're providing a safe place for pollinators.
- → The inside of this brochure is a poster. Put it somewhere visible!
- ⇔ Tell family, friends, and neighbors that they can find information and sign the pledge at BringBackthePollinators.org.

## **POLLINATOR CONSERVATION RESOURCE CENTER**

For in-depth guidance on what you can do to help pollinators, dive into the Pollinator Conservation Resource Center. Simply click on your state to access fact sheets, brochures, and more about:

- Selecting the best pollinator plants
- Planning & creating habitat
- Reducing pesticide use
- Creating native bee nests
- Where to buy native pollinator plants
- ⊕ Bee identification & monitoring

xerces.org/pollinator-resource-center



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