

Business Partnership Fact Sheet

Ways to partner with the Xerces Society for Invertebrate Conservation

Thank you for your interest in partnering with Xerces to protect the life that sustains us!

We value the role that businesses of all sizes can play in helping us realize our mission and goals. By becoming a business partner, your company can express support for invertebrates and the ecological roles they provide—and let your customers know that you're stepping up to protect these animals. Below is an explanation of some of the ways we typically work with businesses.

Proud Supporters

All donations from our Proud Supporters fund our mission broadly and are immensely valuable to our ability to grow, adapt, and explore new projects. Without donors like this, our work would not be possible.

There are a couple approaches to being a Proud Supporter; those who give what they can, when they can, and those that have a level of support in mind. For those who have a level of support in mind, depending on the contribution you're able to make, we work with you to create a mutually beneficial partnership. Please contact us to learn more about these giving levels.

***Giving levels:** There is no minimum giving level to be a proud supporter. Every cent helps!*

Sponsorships

Show your support through sponsoring one of the Xerces Society's specific programs to directly support our on-the-ground conservation work. We are happy to discuss our work in detail with you to see which speaks most directly to the mission of your business.

***Giving levels:** The minimum giving level for our sponsors is \$5,000— setting this threshold helps us keep administrative costs down and ensures more of our money goes where it should—towards protecting the life that sustains us.*

Here are some examples of the types of activities your donation can support!

For \$5,000 or more, your business can sponsor our following core programs:

- [Pollinator Conservation](#)
- [Endangered Species Protection](#)
- [Pesticide Reduction](#)
- [Community Engagement](#)
- [Bee City USA](#)

For **\$10,000** or more, your business can sponsor:

- [Monarch and Pollinator habitat kits](#) to create critical, interconnected, climate-smart habitat in regions where pollinators are most threatened by climate change.
- A pollinator habitat project in one of our regions with staff capacity.

For **\$15,000** or more, your business can:

- Fund the development of our new “X-Kids” program which will involve an activity booklet targeted at middle school-aged kids to foster a curiosity about and connection to nature while engaging kids in activities that contribute to the conservation of invertebrates.
- Provide the support we need to get our [firefly conservation program](#) off the ground.

For **\$45,000** or more, your business can sponsor:

- Our [Western Monarch Thanksgiving and News Year’s Counts](#) for the year.

For **\$60,000** or more, your business:

- Can support the launch of a new bumble bee atlas project to expand upon our [Pacific Northwest Atlas](#) and [Nebraska Atlas](#) projects.
- Expand our [Xerces Ambassadors program](#) to a new city.

For **\$100,000** or more, your business can:

- Increase our capacity to make real conservation gains possible through supporting a new conservation staff member.

Commercial Co-Ventures

This type of partnership allows your business to express support through language like, “10% of your purchase will benefit the Xerces Society” or “a portion of proceeds are donated to Xerces.” These activities are sometimes called “commercial co-ventures,” and additional limitations and considerations come into play.

***Giving Levels:** This partnership is reserved for businesses that have a strong giving history, either as a proud supporter or as a sponsor of the Xerces Society.*

Support a Matching Donation Program

We have a few times a year where a business can support a campaign, double the impact of our individual givers, and be featured in on our social media channels throughout the campaign.

***Giving level:** \$10,000 and above*

Employee Giving Campaign

Ask your employer if they have a matching gift policy to double your impact on our efforts to protect invertebrates! Many employers organize employee-giving campaigns that allow employees to make one time or periodic donations to select charities through payroll deductions. Encourage your employer to participate in such a campaign and see if Xerces is a possible recipient. Learn more about these programs [here](#).

***Giving levels:** There is no minimum contribution required to be eligible for an employee giving campaign*

Please allow some time to formalize a partnership. Depending, it may take 1 week to 3 months to finalize.

For additional information, please contact us at businessgiving@xerces.org or call 503-232-6639 ext. 130.
