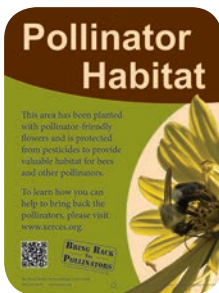


2 Install a Pollinator Habitat Sign

- Please send me pollinator habitat sign(s) at \$25 each (including S&H to U.S. addresses).

For international rates, visit www.xerces.org.

9" x 12"; hard-wearing aluminum. Hardware for hanging not included.



Shipping Address

Name _____

Street _____

City/ State/ Zip _____

Phone or Email _____

- Check enclosed (U.S. checks only, payable to the Xerces Society); or,

- Please charge my VISA/MC/DIS for \$ _____
All information below is required to process the credit card.

Number _____

Expiration Date ____/____

Signed _____

3 Spread the word!

Go online to find more information about how to help pollinators, and for fact sheets that you can download and share, available at: www.BringBackthePollinators.org



Three Steps You Can Take to Bring Back the Pollinators



**BRING BACK
THE
POLLINATORS**
A Xerces Society Conservation Campaign



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**XERCES
SOCIETY**
for Invertebrate Conservation

WHY Bees and other pollinators are essential to a healthy environment, yet are declining in many places. Eighty-five percent of flowering plants, including many crops, need a pollinator to reproduce. As much as one-third of our food supply relies on the work of bees. Beyond farms, pollinators are a vital part of our ecosystems.

ABOUT The **Bring Back the Pollinators** campaign is based on four simple principles: grow pollinator-friendly flowers, protect and provide bee nests and caterpillar host plants, avoid pesticides, and spread the word. Why these four principles?

1. Flowers provide the nectar and pollen resources that feed pollinators.
2. A home for growing pollinators is essential. You can leave patches of bare ground and brush piles or install nesting blocks for native bees, and plant caterpillar host plants.
3. Pesticides are harmful to pollinators, especially insecticides. Herbicides reduce food sources by removing flowers from the landscape.
4. Talking to your community will encourage more people to join this important effort, helping even more pollinators!

ACTION Take the pledge and join this campaign. With the **Bring Back the Pollinators** core values, pollinator conservation can be adapted to any location; whether you tend a community garden or a suburban yard, work in a city park or on a farm.

We make the commitment to you that we will work every day to protect pollinators and their habitat. Will you make a similar commitment to the pollinators? Take the pledge online, BringBackthePollinators.org, or fill out the form to the right and mail it in. Thanks!

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Regional offices in California, Massachusetts, Minnesota, Nebraska, New Jersey, North Carolina, Texas, Vermont, and Wisconsin.

Cover photograph by Mace Vaughan, The Xerces Society.

1 Sign the Pollinator Protection Pledge

To bring back the pollinators, I will:

- Grow a variety of pollinator-friendly flowers which bloom from spring through fall,
- Protect and provide bee nest sites and caterpillar host plants,
- Avoid using pesticides, especially insecticides, and
- Talk to my neighbors about the importance of pollinators and protecting their habitat!

Where are you protecting habitat?

(Please circle the one that applies.)

- Farmland
- Natural Area
- Home Yard/Garden
- Public Space
- Other: _____

How much habitat are you protecting:

(Please give a conservative estimate of the amount of habitat you have installed or protected for the benefit of pollinators.)

_____ square feet
or
_____ acres

(Signature)

(Printed Name)

(City/ State/ Zip)

Would you like to receive conservation updates from the Xerces Society?

(E-mail)