

# 2026 Talking Points for the Xerces Society Habitat Kit Program

## Participants

Updated annually at the start of each year.

We are thrilled that you are willing to contribute your time and effort to participate in the [Xerces Society Habitat Kit Program](#). Protecting and restoring habitat is a crucial step in the conservation of pollinators and other beneficial invertebrates. We are excited about working with you to create and sustain habitat. This document provides key talking points to help you share this program and your amazing project with the rest of the world.

### Social Media and Tagging Xerces

When posting about the [Xerces Society Habitat Kit Program](#), you can help us spread the word about invertebrate and habitat conservation by including context about the Xerces Society's mission and our habitat kit program for any of your followers who don't already know.

**Please tag us in your posts as @XercesSociety so we can see your progress!**

Here are links to our social media pages:

- [Facebook](#)
- [Instagram](#) (@xercessociety)
- [LinkedIn](#)
- [Bluesky](#)

### General Xerces Information

The Xerces Society for Invertebrate Conservation is a donor-supported nonprofit organization that protects our world through the conservation of invertebrates and their habitats. Xerces works throughout North America to conserve pollinators and other invertebrates, protect endangered species, and reduce pesticide use and impacts. Our staff uses applied research, policy advocacy, public education, and on-the-ground habitat improvement to advance meaningful, long-term conservation. Xerces is the largest invertebrate conservation organization in the world. For over 50 years, we have

been champions of Earth's most biodiverse and overlooked animals, protecting the life that sustains us. Learn more at [xerces.org](https://xerces.org).

## General Habitat Kit Program Information

*Disclaimer: The Xerces Habitat Kit Program is a community resource, not a grant.*

- Pollinators are essential to our environment. The ecological service they provide is necessary for the reproduction of over 85% of the world's flowering plants, including more than two-thirds of the world's crop species.
- Many pollinators are in decline due to habitat loss, pesticide use, and introduced diseases. They need our help. Creating habitat is one of the best ways to support these important animals.
- One of the best ways to help declining pollinators and other wildlife is to restore high-quality habitats. Through the Xerces Society Habitat Kit Program, we provide plants and resources to folks who are willing to invest time, energy, and resources.
- We offer carefully selected, native, and regionally appropriate plant material directly to our partners for shovel-ready projects. We are currently offering habitat kits in eight regions of the United States to qualifying partners.
- Project proposals are selected based on several factors, including the ability to protect habitat areas from pesticide exposure.
- Since 2019, the Xerces Society Habitat Kit Program has distributed over 500,000 plants to our partners, free of charge.

## Wisconsin

The Wisconsin Habitat Kit Program began in 2023. Over the past three years, Xerces has given away thousands of native plants (including milkweeds) and many pounds of native seed to support habitat projects across the state.

### Problems invertebrates are facing

- Invertebrates are currently facing many challenges, including pesticide exposure, habitat loss, competition from invasive species, and changing environmental conditions.

- In farmland, a loss of invertebrate diversity can have severe consequences. These creatures play important roles in human lives by pollinating crops, preying upon pest species, and keeping soil healthy.

## How our habitat kits create solutions

- When it comes to farming, Wisconsin is a uniquely diverse state; in addition to its famous dairies, it is also home to many vegetable farms, fruit orchards, grain fields, and livestock grazing operations.
- Wisconsin also hosts many different kinds of beneficial insects, including more than 400 species of bees.
- The Wisconsin kit program works with farmers and community food initiatives to create safe, native habitat features that will provide food and nesting opportunities for the beneficial invertebrates that are critical for working lands.

**Looking for other ways to help?** Take the [Pollinator Pledge](#) and support community science efforts such as [Xerces Community Science Projects](#) and the [WI Bumble Bee Brigade](#).