

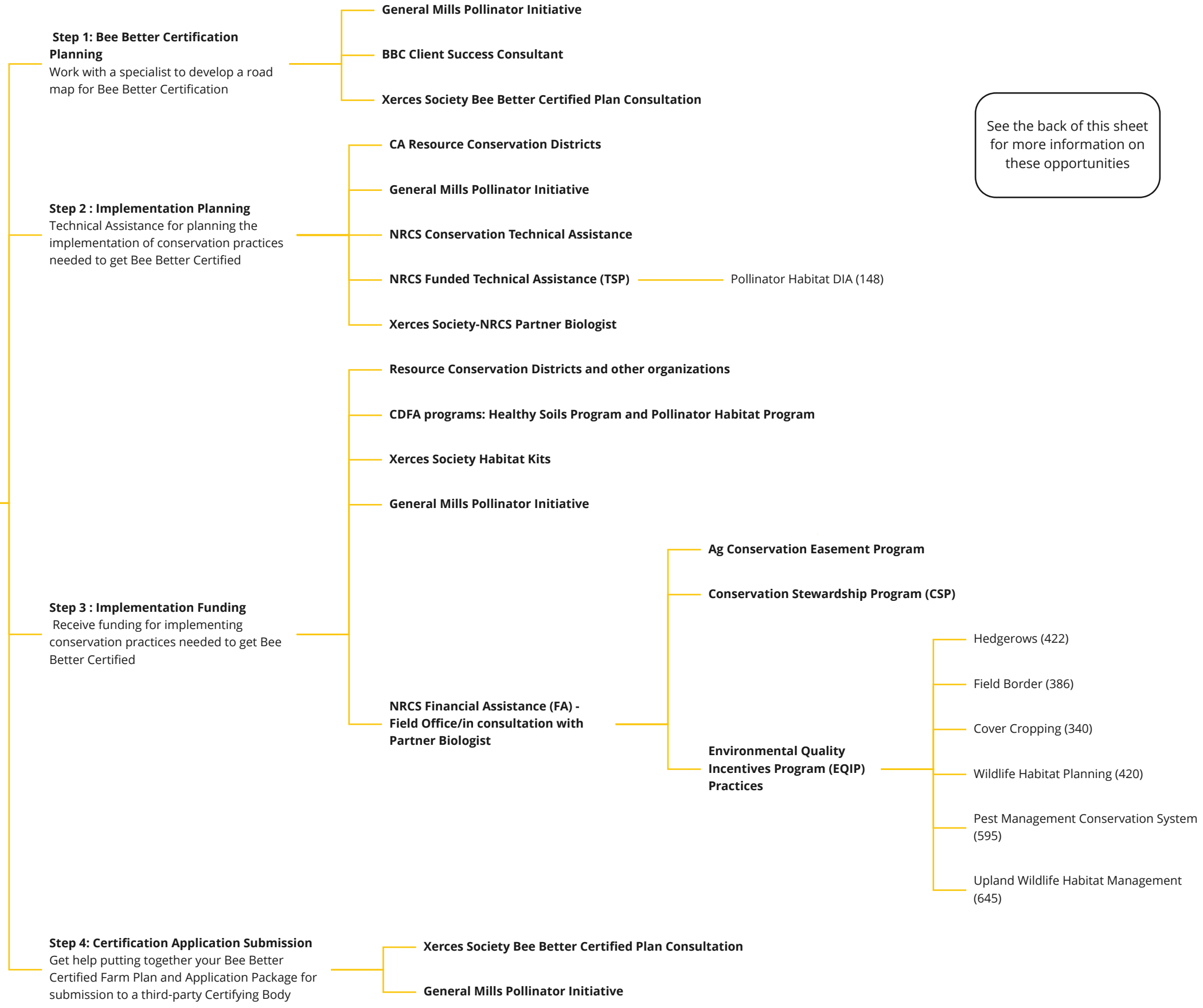
Funding and Assistance Pathways for Bee Better Certification in California 2022-2025



**BEE BETTER
CERTIFIED
XERCES SOCIETY**

www.BeeBetterCertified.org

**Bee Better
Certification (BBC)**



See the back of this sheet for more information on these opportunities

Funding and Technical Assistance Pathways for Bee Better Certification in California 2022-2025 Bee Better Certification (BBC) requires the development of a BBC Farm Plan, which demonstrates compliance with the BBC Production Standards to an independent, third-party certifier. Conservation practice activities such as habitat planting and pest management evaluations may need to be completed prior to the completion of the BBC Farm Plan and application for certification. Pollinator habitat plantings and staff labor are typically the most expensive aspects of this process. Administrative fees are determined by the third-party certifier and may be covered by some funding sources.

Natural Resource Conservation Service (NRCS)

NRCS Financial Assistance

Who qualifies: U.S. producers

Covers: Payments for conservation practices such as cover cropping, hedgerows and IPM management.

Requires: Environmental Quality Incentive Program (EQIP) eligibility and application process. Contact your local conservationist for help. More information at:

<https://www.nrcs.usda.gov/wps/portal/nrcs/main/national/programs/financial/eqip/>

NRCS General Technical Assistance

Who qualifies: U.S. producers

Covers: Conservation planning and consultation
More information at:

<https://www.nrcs.usda.gov/wps/portal/nrcs/main/national/programs/technical/>

NRCS Funded Technical Assistance

Who qualifies: U.S. producers participating in NRCS conservation programs such as EQIP

Covers: In-depth conservation planning and implementation

More information at:

<https://www.nrcs.usda.gov/wps/portal/nrcs/detail/ca/programs/financial/eqip/?cid=stelprdb1247016>

Getting started with NRCS:

<https://www.nrcs.usda.gov/wps/portal/nrcs/detail/national/newsroom/features/?cid=stelprdb1193811>

NRCS Contact: Contact Your Local Service Center to Discuss Options

<https://www.nrcs.usda.gov/wps/portal/nrcs/main/national/contact/local/>

Xerces Society

General Mills Pollinator Initiative

Who qualifies: Suppliers to General Mills brands such as Muir Glen and Cascadian Farms

Covers: Habitat work and BBC Farm Plan

Requires: In-kind labor contribution for habitat work

Contact: info@beebettercertified.org

Xerces Society Consultation

Who qualifies: Anyone

Covers: BBC Farm Plan, habitat and pest management planning

Requires: Consultation fees

Contact: consulting@beebettercertified.org

Xerces Society-NRCS Partner Biologists

Who qualifies: U.S. Producers

Covers: Conservation planning and consultation.

Contact: Ask your local NRCS service center to connect you with a Xerces Partner Biologist or pollinators@xerces.org

BBC Client Success Consultant

Who qualifies: Producers

Covers: 2 hours of phone/video consultation and 1 site visit depending on location.

Contact: info@beebettercertified.org

Xerces Society Habitat Kits

Who qualifies: Anyone

Covers: 1/10th acre of native plants

Requires: Application/Interest Form

<https://xerces.org/pollinator-conservation/habitat-kits/california>

CA State Programs

CDFA: Healthy Soils and Pollinator Habitat

Who qualifies: CA Producers

Covers: Conservation practices such as cover cropping and hedgerows.

Requires: Application and Planning

Contact: <https://www.cdfa.ca.gov/oefi/>

California Resource Conservation Districts

Who qualifies: CA Producers

Covers: Technical Assistance depending on project specifications

Contact: Your local RCD representative:

<https://carcd.org/rcds/find/>