

Everyone can Bee Better!

Farmers

Protecting pollinators not only provides a unique new marketing opportunity, but can also improve crop yield and quality. Bee Better Certification is designed for all types of operations, whether conventional or organic, large or small.

Manufacturers and Retailers

Sustainable products are a major growth sector for agricultural commodities. The Bee Better Certified Seal lets consumers know that your company values pollinators and supports the farmers that protect them.

Consumers

When you buy Bee Better Certified products, you can be confident that your purchasing decisions directly benefit pollinators and support farms that prioritize pollinator conservation.

learn more at beebettercertified.org



By buying Bee Better Certified products, you can help transform our farmland into a landscape that nourishes pollinator populations, providing vibrant habitats that help pollinators thrive while supporting conservation-minded farmers and companies who are making agriculture more resilient.

Bee Better Certified™ is a trademark of The Xerces Society, Inc.

Creating better
places for bees.



WE NEED BEES

NOW THEY NEED US TO BEE BETTER



Bees pollinate many of the foods we depend on, yet they face serious threats. Loss of habitat, exposure to pesticides, and spread of diseases are causing significant declines.

Bee Better Certified™ is the first third-party verified certification program focused on pollinator health. Developed by the Xerces Society for Invertebrate Conservation, with support from Oregon Tilth and the USDA's Natural Resources Conservation Service, Bee Better Certified works with farmers and food companies to make places that are better for bees and other pollinators.

Our rigorous standards require that farms be managed with pollinators in mind, including the provision of adequate habitat and the elimination of pesticide practices that harm bees. These standards are science-based, field-tested, and developed in partnership with bee researchers, conservationists, sustainability specialists, and farmers themselves.

1 in 3 bites



of food you eat is the result of insect pollination

There are roughly

3,600

species of bees native to North America

28%

of North American bumble bee species in decline



ON THE FARM

Bee Better Certified farmers have made a commitment to meet production standards developed by the Xerces Society that support bees, butterflies, and other beneficial insects.

PROTECTION FROM PESTICIDES

Prevention, mitigation and protection are all part of the Bee Better strategy for minimizing the exposure of pollinators to pesticides while still offering a robust set of Integrated Pest Management options for controlling crop pests.

FLOWER-RICH HABITAT

Farmers provide abundant sources of pollen and nectar throughout the growing season in the form of permanent features, such as hedgerows, and temporary resources including flowering cover crops.

NESTING SITES

Like us, pollinators need a place to call home. Farmers provide nesting sites by including plants that can be used by cavity-nesting bees, host plants for butterflies, and undisturbed ground that provides cover for soil-nesting bees.

BETTER MANAGED BUMBLE BEES

To limit the spread of disease from commercially bred bumble bees, our standards require that managed bumble bees include only native species reared within their range, and that they only be used in sealed, controlled environments.

THIRD-PARTY VERIFICATION

Farms are inspected by Oregon Tilth, a leading non-profit certifier, to ensure all conditions required by the Program Standards are being met.