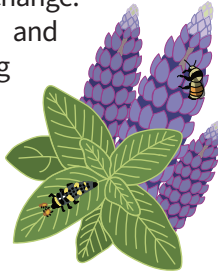


WHY

Bees and other pollinators are essential to a healthy environment, yet they are declining. Pollinators are at the heart of resilient ecosystems: around 88% of flowering plants, including 75% of crop species, need a pollinator to reproduce. In fact, as much as 35% of our food supply depends on the work of pollinators like bees. Unfortunately, pollinators are at risk from habitat loss, pesticide use, introduced diseases, and climate change. Native bees, butterflies, beetles, and other pollinators are experiencing widespread declines. In just two decades—between 2000 and 2020—U.S. butterflies declined 22% in overall abundance!



TAKE ACTION

Pollinator conservation begins with each of us following four simple steps: grow pollinator-friendly flowers and host plants, provide nesting sites and shelter, avoid pesticides, and spread the word. By adopting these principles, you can create the conditions to support the complete life cycles of pollinators in any location—whether you tend an urban community garden or a suburban yard, work in a city park or on a farm, or have space on an apartment deck.

Make your commitment to help official!



Sign the
**Pollinator
Protection
Pledge!**

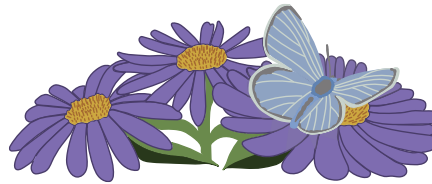


If you don't have space for habitat, there are still things you can do to tell others about the importance of protecting pollinators. Whether it's posting on social media, talking to your local parks department, or displaying the inside of this brochure, there are many ways in which you can make a difference!



WANT MORE INFORMATION?

The Xerces Society offers a range of options for you to discover more about pollinators and ways to help them: read fact sheets and plant lists, watch webinars, listen to our Bug Banter podcast, and more! These free resources are all accessible at bringbackthepollinators.org.



We make the commitment to you that we will work every day to protect pollinators and their habitat. Will you support our work? Make a tax-deductible donation to the Xerces Society today! Visit xerces.org/donate to learn more.



BRING BACK THE POLLINATORS



Acknowledgments

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X XERCES
SOCIETY
for Invertebrate Conservation

FOUR STEPS TO BRING BACK THE POLLINATORS

GROW



Flowers provide the nectar and pollen that pollinators feed on. Growing the right flowers, shrubs, and trees with overlapping bloom times will support pollinators from spring through fall.

Support the whole life cycle of pollinators! Bees need patches of bare ground, hollow or pithy stems, and brush piles for nesting. Butterflies and moths need the right plants for caterpillars to eat.

PROVIDE



AVOID



Your garden can thrive without pesticides! Insecticides can kill pollinators. Herbicides can harm bees, butterflies, and the plants they need. Even fungicides can damage them.

Make a commitment by signing the Pollinator Protection Pledge! You can also share information about pollinators on social media, talk with your neighbors, or spread the word with a sign.

SPREAD



LEARN MORE AT BRINGBACKTHEPOLLINATORS.ORG